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News Release

Thermage® Introduces New Larger ThermaTip™ at the ASDS-ACMMSCO Combined Annual Meeting

ATLANTA, Georgia, October 27, 2005 - Thermage® today introduced the 3.0 cm² ThermaTip™ enabling Thermage procedure time savings, reducing procedure cost, and improving patient comfort. The company made the announcement at the combined annual meeting of the American Society for Dermatologic Surgery (ASDS) and the American College of Mohs Micrographic Surgery and Cutaneous Oncology (ACMMSCO) in Atlanta (Booth #503).

A multi-center clinical study showed that compared to the 1.5 cm², the larger 3.0 cm² ThermaTip allows physicians to save time and increase patient comfort. In addition, the expanded treatment range allows Thermage to be performed on the most sensitive patients.

“I’ve found that patients treated with the 3.0 cm² are more comfortable and enjoy shorter treatment times due to fewer pulses,” said Michael Kaminer, M.D. “The new tip delivers consistent efficacy and improved time efficiency, which will make Thermage easier to incorporate into a busy practice.”

The 3.0 cm² tip has twice the surface area as the 1.5 cm² tip allowing the same area of skin to be covered in half the time. In the multi-center study, the 3.0 cm² tip had the same immediate efficacy as the 1.5 cm² tip.

“The introduction of the 3.0 cm² ThermaTip signals our commitment to deliver on our promise of providing a platform of tips to meet our customers’ needs,” said Stephen J. Fanning, President and Chief Executive Officer at Thermage. “We continue to look at ways to make the procedure faster and more comfortable.”

As part of Thermage’s partnership with its customers, the price of the 3.0 cm² is the same as the 1.5 cm². Covering more surface area with each pulse will result in fewer REPS and higher profitability per procedure.

The 3.0 cm² tips will be available to customers in the U.S. starting November 2005 and globally in January 2006. Physicians must comply with the 2005 Treatment Guidelines to receive the 3.0 cm² tips.

Thermage is a safe, non-invasive, no downtime, single treatment, cosmetic procedure clinically proven to tighten, contour and rejuvenate facial skin to help naturally restore a more youthful appearance. The Thermage procedure is administered in a doctor’s office using the ThermoCool™ system that utilizes a unique form of capacitive radiofrequency technology to tighten existing collagen and stimulate new natural collagen growth.

About Thermage

Located in Hayward, Calif., Thermage, Inc. is a medical device company dedicated to the development of unique radiofrequency-based technologies. Its science and technology provide the first non-invasive procedure to tighten and contour skin, greatly expanding the aesthetic applications physicians can offer to the booming "anti-aging" market. Its flagship ThermoCool system is available in 37 countries. To date, more than 190,000 patients have been treated with Thermage and approximately 2,000 dermatologists, plastic surgeons and other cosmetic physicians are using the Thermage procedure worldwide. For more information about Thermage log on to www.thermage.com.

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