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News Release

Thermage® Introduces New Tummy Area Procedure at the American Society for Dermatologic Surgery

New Non-Invasive Procedure Tightens and Contours the Tummy

PALM DESERT, October 26, 2006 — Thermage® announced today that it is rolling out *Tummy by Thermage™*, the latest *Body by Thermage™*, non-invasive procedure designed to treat patients who want a firmer and smoother tummy without surgery, at the American Society for Dermatologic Surgery (ASDS) Annual Meeting in Palm Desert (booth #401). The procedure is ideal for patients who are in good shape, but are experiencing post weight loss or postpartum sagging skin.

“After only one treatment patients will experience immediate tightening that will continue well after the procedure” said dermatologist Edgar Fincher, M.D, of UCLA Medical Center. “The greatest thing about Thermage is that you can go right back to your daily routine.”

According to a *Physiology Today* survey, 71 percent of women are dissatisfied with their abdominal appearance, and based on Thermage research, the abdomen is the most popular area to treat after the eyes and face. The aging, affluent population wants more minimally invasive alternatives to traditional surgical treatments such as liposuction and tummy tucks and postpartum women are seeking ways to get their bodies back in shape after pregnancy.

“The Thermage treatment for the abdomen provides an excellent tightening effect, but also a remarkable textural change that is beyond the reach of a scalpel,” said Ruth Hillelson M.D. a plastic surgeon in Richmond, Va.

Tummy by Thermage is one of a suite of *Body by Thermage* procedures. To ensure the most safe and efficacious results the company has established a procedure guideline for *Tummy by Thermage* similar to the standardized treatment guidelines in place for the face and eyes.

“The new procedure allows Thermage to satisfy our customer’s strong desire to build practices that offer more solutions for non-invasive skin tightening and contouring treatments,” said Stephen J. Fanning, president and chief executive officer at Thermage. “*Tummy by Thermage* broadens the target market for Thermage procedures.”

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Like all *Body by Thermage* procedures, *Tummy by Thermage* uses a unique, patented, monopolar capacitive radiofrequency (RF) technology that delivers uniform volumetric heating deep into the dermis and subcutaneous tissue to tighten existing collagen and stimulate new collagen. Patients benefit from a single treatment with little to no downtime. Results are subtle and improve over time as new collagen forms. The company is continuing to expand the applications of *Body by Thermage* to include the non-invasive tightening and contouring treatments for the hands, arms, thighs, buttocks and legs.

A live satellite feed of the *Tummy by Thermage* procedure will be given by Dr. Edgar Fincher at ASDS on **Saturday, October 28, 2006 from 9 a.m. to 12 p.m. at the JW Marriott Resort**. In addition to the live demonstration, Dr. Fincher will moderate a scientific session on the same day at 2 p.m. where Victoria Belo, M.D. will present an abstract titled "Effects of Nonablative Radiofrequency on Abdominal Skin Post Liposuction" which discusses *Tummy by Thermage* post liposuction.

About Thermage

Located in Hayward, Calif., Thermage, Inc. is a medical device company dedicated to the development of unique capacitive radiofrequency technologies. Its science and technology provide the first non-invasive procedure to tighten and contour skin, greatly expanding the aesthetic applications physicians can offer to the booming "anti-aging" market. Its flagship ThermoCool system is available in more than 60 countries. To date, over 300,000 patients have been treated with Thermage and approximately 2,000 dermatologists, plastic surgeons and other cosmetic physicians are using the Thermage procedure worldwide. For more information about Thermage, log on to www.thermage.com.

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