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News Release

Non-Surgical Skin Tightening Featured On The Oprah Winfrey Show

Hayward, Calif. - September 18, 2003. In today's segment entitled, THE AGE DEFYING WOMAN: HOW TO STOP THE CLOCK ON AGING, millions of Oprah Winfrey fans came face-to-face with the latest breakthrough technique for achieving non-surgical skin tightening using the Thermage® procedure.

On the show, leading cosmetic dermatologic surgeon Dr. Patricia Wexler, New York City, demonstrated the Thermage method which uses non-invasive radiofrequency (RF) technology to smooth wrinkles by tightening loose skin. The top layers of the skin are protected by a cooling spray while a "smart" treatment tip delivers RF energy (heat) into the deeper skin layers. This heating action promotes the growth of new collagen fibers over time.

The non-ablative Thermage device, called ThermaCool™, bypasses the surface skin and requires no incisions or recovery time, making it the ideal "pick-me-up" procedure for restoring a youthful appearance. Treatment takes an hour or less to perform in the doctor's office and patients can immediately resume normal activities. Unpublished reports by experienced physicians indicate that results may last 18 months or longer based on the patient's natural aging process. Occasionally, more than one treatment is required to achieve optimal results.

By featuring Thermage, Oprah showed her viewers that a non-invasive cosmetic technology that actually tightens skin is no longer wishful thinking but a reality. If you missed this fascinating segment and want to locate a doctor in your area who offers the Thermage procedure, please visit the Thermage website at www.thermage.com or the website of the Oprah Winfrey Show at www.oprah.com.

About Thermage

Thermage was founded in 1996 to build a foundation of patents and technologies based on the hypothesis that radiofrequency energy could be used to achieve a desired cosmetic or therapeutic effect on the skin without damaging the epidermis. The Company's headquarters are located in Hayward, California in the middle of the technology triangle between Silicon Valley, San Francisco and Oakland.

For more information about Thermage and its ThermaCool system or to locate doctors using its proprietary radiofrequency technology, log on to www.thermage.com.

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