



ACOG Booth #2609

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## News Release

### **Thermage, a Leading Aesthetic Medical Device Company, Announces First Time Exhibitor Status at ACOG Meeting**

**New Orleans, LA, May 2, 2008** — Thermage Inc., (NASDAQ: THRM), a leading aesthetic medical device company, will be a first time exhibitor at The Annual Clinical Meeting of the American College of Obstetricians and Gynecologists (ACOG) at booth #2609. The presence of Thermage at this meeting illustrates how the practice of aesthetics is becoming a more common option among Obstetricians and Gynecologists.

Research has shown that 29% of Gynecologists are performing some form of non-surgical aesthetic treatments in their office. More specifically, 15% offer at least one procedure for skin tightening, rejuvenation, contouring and/or cellulite treatment as their aesthetic component.<sup>1</sup>

“Incorporating aesthetic medicine into an OB/GYN office allows utilization of the existing facility and patient base for the initial launch. This gives patients the opportunity to see a doctor they know and trust. Consequently, the gynecologist capitalizes on this established credibility by simply extending the scope of service offered to many easily mastered aesthetic procedures,” commented Dr Scott Kramer, an OB/GYN whose successful integration of aesthetics resulted in the opening of a medical spa to supplement his OB/GYN practice.

Thermage is attractive to many patients because it produces the subtle results over time for a younger looking appearance without surgery or injections and little to no downtime.

“A growing number of consumers continue to seek anti-aging solutions and one of the most noticeable signs of aging is lax skin,” said Sherree Lucas, Vice President of Marketing of Thermage. “Thermage is considered the gold standard in skin tightening with no surgery, injections or downtime.”

Thermage provides a full suite of products that can be used to help smooth, tighten and contour skin all over the body: face, eyelids, abdomen, legs and more. Thermage has recently announced several new products for Body Shaping and for the treatment of Cellulite.

To learn more about Thermage, please visit Booth #2609 or go to [www.thermage.com](http://www.thermage.com).

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## About Thermage

Thermage's innovative technologies provide unique non-invasive procedures designed to smooth, tighten and contour skin, significantly expanding the non-invasive aesthetic applications physicians can offer to the rapidly growing "anti-aging" market. For more information about Thermage, call 1-510-259-7117 or log on to [www.thermage.com](http://www.thermage.com).

1 Thermage 2007 Market Research

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*This press release may contain forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on management's current, preliminary expectations and are subject to risks and uncertainties, which may cause Thermage's actual results to differ materially from the statements contained herein. Further information on potential risk factors that could affect Thermage's business are detailed in the Company's Form 10-K for the period ended December 31, 2007. Undue reliance should not be placed on forward-looking statements, which speaks only as of the date they are made. Thermage undertakes no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date they were made, or to reflect the occurrence of unanticipated events.*

All our claims are based upon our FDA clearance for the non-invasive treatment of wrinkles and rhytids, including the upper and lower eyelids, and for the temporary improvement in the appearance of cellulite.

Side effects are generally mild and may include redness, swelling, blisters, bumps and rare instances of surface irregularities.  
Thermage, Inc.