



*For more information, contact:
Nadine Tosk at (504) 483-6957;
or nadinepr@bellsouth.net*

News Release

Thermage® Calls Syneron Countersuit Without Merit

HAYWARD, CALIFORNIA - JANUARY 14, 2005. Thermage®, a leader in innovative aesthetic devices based on proprietary radiofrequency technology, today characterized the countersuit filed on January 10, 2005, by Syneron as without merit. In July 2004, Thermage filed a patent infringement lawsuit against Syneron for its infringing Aurora, Polaris, and Galaxy systems. Thermage claims Syneron infringes six patents.

"Syneron has resorted to a common transparent tactic of deflecting attention from its own infringement by purchasing and asserting an old patent from a third party that discloses technology fundamentally different from that invented and used by Thermage," said Thermage President and CEO Bob Byrnes. "This is an attempt to distract stakeholders from the merits of our own very strong infringement lawsuit against Syneron, which is based on six solid patents containing over 100 claims," stated Byrnes.

Thermage commercially launched its ThermoCool™ System for tightening skin in July 2002 and now has over 1000 systems installed worldwide. In June 2004, the ThermoCool System received FDA clearance for full-face treatment, adding to the clearance obtained in November 2002 for treatment of periorbital (around the eyes) wrinkles and rhytids.

The ThermoCool System uses capacitive radiofrequency technology to non-invasively generate deep, uniform, volumetric heating of surface tissue to tighten both skin and underlying tissue, while protecting the skin's outer layer with a cooling cryogen spray. The deep volumetric heating action promotes immediate collagen contraction beneath the skin surface and generates new collagen growth over time.

About Thermage

Thermage is a leading developer and manufacturer of innovative aesthetic technologies that are designed to achieve a desired cosmetic or therapeutic effect on and under the skin surface. Founded in 1996, the company is privately held and is headquartered in Hayward, California, proximate to the San Francisco Bay Area and the Silicon Valley. Additional information about Thermage and its proprietary radiofrequency technology are available at www.thermage.com.

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